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Rate Card

I've put together this rate card so potential clients will have a quick and convenient guide to my general pricing structure. Each job is priced out individually based on its size and complexity, and in some unusual cases a project's fee may fall outside the ranges listed here. However, those exceptions are rare, and for the vast majority of projects the fee schedule described below will hold.

For projects not listed here, contact me directly to arrange for an estimate.

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|-----------------------------|---|
| Brochures | \$800 and up, depending on length and complexity. |
| Newsletters | \$500 - \$800 (email) \$1000 - \$4000 (print) |
| Press releases | \$150 - \$400 |
| Print ads | \$500 - \$2000 |
| Sales letters | \$400 - \$500 per page |
| Video scripts | \$2000 - \$4000 per ten minutes of screen time. |
| Web ads | \$250 - \$750 |
| Websites | Depends on complexity. Call for estimate. |
| White papers / case studies | \$500 - \$3000 |