



Company Name

Address

City, State, Zip

September 7, 2000

RE: (Job name and location)

Dear Name:

Sorry to see that you were not the low bidder on the abovementioned project.

I know how you feel. There's nothing more frustrating than spending all that time, money and effort to assemble a bid, only to watch the job go to somebody else.

But it doesn't have to be that way. By making one simple change in your estimating process, you can bid five to ten times as many jobs as you do now – while spending less time at the estimating table.

Sound impossible? It's not . . . if you use estimating software from Quest Solutions.

Quest software is fast, so you can bid more work and win more bids. It's accurate, so you'll never have to worry about imprecise measurements or quantities coming back to haunt you later. And it's easy to use, so you don't have to be a computer whiz to get it running.

Want to know more? Just fill out and return the second page of this letter. We'll rush you a free 14-minute video packed with information on how Quest estimating software can help you master the challenges you face with every bid.

Of course, you still won't win every job you bid. But with an automated estimating system from Quest Solutions, you'll probably win a lot more of them.

Sincerely,

Phil Light  
National Sales Manager  
Quest Solutions